



PRESS RELEASE

08 September 2014

Exhibition 'Slow Tech' 'Curated by.. Jeroen Junte' 4 October - 29 November 2014

WOW cordially invites you to the opening of the exhibition 'Slow Tech' at Saturday 4 October. The official opening speech will be held by curator Jeroen Junte at 17.00h in the WOW Lobby.

11 design chairs

WOW is proud to present 'Slow Tech', an exhibition showing 11 chairs that fuse experimental materials or an innovative production technique to a craft-base process. It is a fusion of high tech en slow crafts. The Knotted Chair by Marcel Wanders will be presented as 'the mother of all slow tech chairs' and will literally be the centre piece. The other 10 chairs will be grouped around it.

Exhibition series 'Curated by...'

Slow Tech is the first exhibition in a series called 'Curated by...' initiated by WOW. Three times a year, WOW will work with a co-curator to organize an exhibition showing work by both established and young talent. The first exhibition in this series focuses on Design, the next will be on Fashion (Dec. '14-Feb '15).

Curator Jeroen Junte

The exhibition is a collaboration between Jeroen Junte and WOW. Junte is a well known design critic . He writes about art and culture with a strong focus on design and architecture. With his books, but also with his bimonthly talk show in Pakhuis de Zwijger (Amsterdam), Junte endeavors to inform both insiders and interested people in an accessible manner about design.

The first 'Curated by...' exhibition focuses on chair designs by young Dutch designers. All are the result of a material experiment or a special production method. The underlying idea is that Dutch designers today show an increasing interest in an investigative and experimental way of designing.

Jeroen Junte will share his personal view on each of the chairs, and in doing so giving insight in his way of looking at trends and design in general.

Participating designers and their chairs:

Marcel Wanders - Knotted Chair // Jolan van der Wiel – Gravity // Rutger de Regt - Happy Misfit // Lenneke Langehuijsen - Wooden textile // Erik Klarenbeek - Mycelleum Chair // Maarten Schenkeveld - One Piece a day // Chris Kabel - Seam Chair // Pascal Smelik - Kaarsrecht Stoel // Marjan van Aubel - Well Proven Chair // Martijn Rigters - Foam Party Chair // Dirk van der Kooij -Endless Chair.

WOW

Practical information

Exhibition title: 'Slow Tech'
Location: WOW Lobby, WOW Amsterdam
On Show: 4 October - 29 November, daily 10.00-22.00h., free admission

More information:

For more information or images of the designs please contact Marlies Buurman, cultural programmer at WOW: marlies@wow-amsterdam.nl.



Jolan van der Wiel, Gravity Stool



Jolan van der Wiel, making Gravity Stool



Erick Klarenbeek, Mycelium Chair



Pascal Smelik, Kaarsrecht Stoel

Stichting WOW Amsterdam
Wiltzanghlaan 60
1061 HC Amsterdam
www.wow-amsterdam.nl